

Mobil associates with 83, the most awaited movie of this year

Mobil has partnered with the most awaited movie of the year '**83**', that is set to hit the silver screens this Christmas. India will relive the historic win at the 1983 Cricket World Cup through this sports drama. The movie is sure to stir patriotic fervour across the country. Ranveer Singh starrer '**83**' has been making waves ever since the project was announced. Movie buffs have been eagerly waiting for the movie ever since the makers confirmed that it will release in the theatres.

The film will showcase the journey of 14 inspired men throughout the 1983 World Cup tournament, and the historic win under Kapil Dev's captaincy.

Ranveer Singh will be seen stepping into the shoes of Kapil Dev. The ensemble cast includes Tahir Raj Bhasin, Jiiva, Saqib Saleem, Jatin Sarna, Chirag Patil, Dinker Sharma, Nishant Dahiya, Harrdy Sandhu, Sahil Khattar, Ammy Virk, Addinath Kothare, Dhairya Karwa, R Badree and Pankaj Tripathi. While Deepika Padukone will be seen in a cameo role, playing Romi, Kapil Dev's Wife.

Mobil is the official engine oil partner for the film. This association is one amongst several initiatives under the brand's '*Farak Laakar Dekhiye*' campaign, encouraging audiences to make a difference and see the change.

Commenting on the association, **Deepankar Banerjee, CEO, ExxonMobil Lubricants Pvt Ltd**, said, "We feel extremely proud to be associated with the movie '83. Mobil has been a strong proponent of making a difference and bringing change in society through our '*Farak Laakar Dekhiye*' campaign. India's world cup triumph in 1983 made a difference not just to Indian cricket and sports but also at one level to the national confidence and optimism. This December, we will celebrate the retelling of India's triumph. This cricket plus movie combination gets the Indian pulse racing and will help us connect better with Indian consumers, trade partners, and employees."

Reliance Entertainment and Phantom Films present 83, a Kabir Khan Films Production. The film is produced by Deepika Padukone, Kabir Khan, Vishnu Vardhan Induri, Sajid Nadiadwala, Phantom Films, Reliance Entertainment and 83 Film Ltd. 83 is directed by Kabir Khan. A Reliance Entertainment and PVR Pictures release slated this Christmas on 24th December 2021 in Hindi, Tamil, Telugu, Kannada, and Malayalam.

"I thank Mobil for their support and are pleased to have them as the Official Engine Oil Partner for the film. '83 celebrates an iconic milestone that brought about a positive change in Indian cricketing history. This is in tune with Mobil's ethos of *Farak Laakar Dekhiye*, making them a natural partner in this celebration," said **Kabir Khan**, Director, '83. '83 is scheduled for theatrical release on December 24, 2021.